Transport Business - A Male Dominated Market

- Public transport business is largely a male dominated industry.
- It’s a very tasking and requires a show of physical strength.
- Nigerian has a transportation system that encourages thuggery.
- The road network and state of the road requires some level of mastery.
- The road traffic officials make life difficult.
Types of Transport Business

- Commercial car service (taxi)
- Commercial luxury service.
- Commercial intercity services (cars or buses)
- Commercial haulage services.
- Commercial tricycle (Keke) - currently banned.
- Commercial motorbikes (Okada) - currently banned.
Women delving into the mucky waters

• The quest to survive
• The disappointment male transport workers have melted out
• Death of the bread winner
• Women Empowerment
• Can-do spirit
Challenging Times

- Lack of inclusion
- Segregation
- Lack of support from home
- Embarrassment from other road users
- Lack of trust from passengers
- Time Management
Better Days Ahead

- Financial Reward
- Support from family Members
- Recognition from other road users
- Respect and acceptance from other transport workers - bus drivers, conductors and traffic officials
Requirements

• Desire
• Resilience/Toughness
• The ability to Drive
• Valid Drivers license
• Possession of a vehicle - does not have to be personally owned, could be hired.
Consideration before starting a Transport Business

- Consider Source of Capital
- Type of transport business
- The right choice of Vehicles
- The Regulations required
- Consider Proper Training